

# Pride web Technologies Pvt Ltd

## Dimensions for RCS Rich Media Templates



**MAHESH  
BOMMISETTY**

**MANAGING DIRECTOR**

☎ +91 800 888 2088

✉ Mahesh@pridewebtech.com

📍 SAAJITH'S First floor,  
Bharaf Bagh, 1-2-597/22/a,  
Lower Tank Bund Rd,  
beside Telugu Talli Flyover,  
Valmiki Nagar,  
Domalguda, Hyderabad,  
Telangana 500029

🌐 [www.pridewebtech.com](http://www.pridewebtech.com)

🌐 [www.pridewebtech.in](http://www.pridewebtech.in)

### OUR SERVICES (BULK SMS)

- Promotional Bulk SMS
- Transactional Bulk SMS
- Sim Based SMS
- WhatsApp Marketing
- IVRS
- Email Marketing
- Call Management Solutions
- Call Conference
- RCS Messaging Service

### (Digital Marketing)

- SEO
- SEM
- SMO
- SMM
- Website Development
- Graphic Design



#### Rich Card Standalone



##### Card Orientation – Vertical:

##### Media Height – Short

- Dimensions: The image you specify must be 3:1 aspect ratio, have a max file size of 2MB, have an optimal resolution of 1440 pixels x 480 pixels, and should be a JPEG, JPG, PNG, or GIF. If the image you select doesn't meet these requirements, you'll have the opportunity to edit it. If you are uploading a video, the max file size is 10MB.

##### Media Height – Medium

- Dimensions: The image you specify must be 2:1 aspect ratio, have a max file size of 2MB, have an optimal resolution of 1440 pixels x 720 pixels, and should be a JPEG, JPG, PNG, or GIF. If the image you select doesn't meet these requirements, you'll have the opportunity to edit it. If you are uploading a video, the max file size is 10MB.



##### Card Orientation – Horizontal:

- Dimensions: The image you specify must be 3:4 aspect ratio, have a max file size of 2MB, have an optimal resolution of 768 pixels x 1024 pixels, and should be a JPEG, JPG, PNG, or GIF, and be located at a publicly available URL. If the image you select doesn't meet these requirements, you'll have the opportunity to edit it. If you are uploading a video, the max file size is 10MB.



## Dimensions for RCS Rich Media Templates



### **Rich Card Carousel**

---

#### ★ **Card Width – Medium and Card Height – Medium**

- Dimensions: The image you specify must be 16:9 aspect ratio, have a max file size of 1MB, have an optimal resolution of 1280 pixels x 720 pixels, and should be a JPEG, JPG, PNG, or GIF. If the image you select doesn't meet these requirements, you'll have the opportunity to edit it. If you are uploading a video, the max file size is 5MB.

#### ★ **Card Width – Medium and Card Height – Short**

- Dimensions: The image you specify must be 5:2 aspect ratio, have a max file size of 1MB, have an optimal resolution of 1800 pixels x 720 pixels, and should be a JPEG, JPG, PNG, or GIF. If the image you select doesn't meet these requirements, you'll have the opportunity to edit it. If you are uploading a video, the max file size is 5MB.

#### ★ **Card Width – Small and Card Height – Medium**

- Dimensions: The image you specify must be 1:1 aspect ratio, have a max file size of 1MB, have an optimal resolution of 770 pixels x 720 pixels, and should be a JPEG, JPG, PNG, or GIF. If the image you select doesn't meet these requirements, you'll have the opportunity to edit it. If you are uploading a video, the max file size is 5MB.

#### ★ **Card Width – Small and Card Height – Short**

- Dimensions: The image you specify must be 8:5 aspect ratio, have a max file size of 1MB, have an optimal resolution of 1160 pixels x 720 pixels, and should be a JPEG, JPG, PNG, or GIF. If the image you select doesn't meet these requirements, you'll have the opportunity to edit it. If you are uploading a video, the max file size is 5MB.